



**MEDICA
CORPORATE EXECUTIVE OFFICE PROGRAM –
Dusseldorf, Germany – November 12-15, 2014**



FAX REGISTRATION FORM & Credit Card Info:

It is a pleasure to welcome you to the U.S. and Foreign Commercial Service's Corporate Executive Office (CEO) Program for MEDICA 2014. We at the U.S. Department of Commerce and the U.S. Consulate General in Dusseldorf look forward to providing you strong support in your efforts to generate sales in the German and European markets.

Please provide the information requested below to assure your participation in the CEO program for MEDICA 2014. The registration form should be received, by August 12th if possible, to allow inclusion in MEDICA Catalog, by our U.S. Consulate General, Attn: Ms. A. Salama, Willi-Becker-Allee 10, 40227 Düsseldorf, Germany. Please provide:

Payment Information

Cardholder name: _____

Credit Card: _____ **Mastercard, _____ Visa, _____ American Express, or _____ Discover**

Card number: _____

Expiration date: _____

Cancellation Policy: 50% of the participation fee will be returned if the Commercial Service Dusseldorf Office is notified in writing prior to September 12, 2014. After this date, all fees are non-refundable. The CEO program is designed to assist new small to medium sized companies from the United States. For this reason, new U.S. SMEs have priority consideration and US firms that have participated in the program for more than five years will only be considered under extenuating circumstances and only if all new companies have been accommodated.

COMPANY: _____

CONTACT PERSON: _____ **TITLE:** _____

ADDRESS: _____ **CITY** _____ **STATE** _____ **ZIP** _____

TELEPHONE: _____ **FAX:** _____ **E-MAIL:** _____

WEBSITE: _____

New-to-Market _____ **New-to-Export** _____ **Old-to-Market** _____

No. of Employees: _____ **Minority-Owned:** _____ **Yes** _____ **No**

NUMBER OF COMPANY PARTICIPATING REPRESENTATIVES AT MEDICA: _____

Names of Company Reps: _____

MEDICA 2014 PARTICIPATION DATES: **NOVEMBER 12-15, 2014**

FEE: ☐ **\$ 6000 FOR FOUR DAYS**
☐ **\$ 6800 PREMIUM RATE FOR PRIVATE ROOM**

ARE YOU CURRENTLY REPRESENTED IN GERMANY? _____ **YES** _____ **NO**

PLEASE LIST OTHER EUROPEAN COUNTRIES IN WHICH YOU ARE REPRESENTED:

Countries you are TARGETING FOR EXPORT IN NEXT 12-18 MONTHS? _____

Product Description:

Please provide us information to assist in promoting your company's business goals in Germany and Europe: i.e. 1. a summary of your medical product line; 2. please identify what sort of firms we should target as the highest potential distributors or end-users. Please use a separate page, if possible. This information will be translated into German to advertise your firm's presence at MEDICA.

Should you have any questions, please feel free to contact our Commercial Service Staff:

In Germany: Anette Salama - Germany's trade specialist: Anette.Salama@trade.gov.
TEL: 011-49-211-737-767-60 FAX: 011-49-211-737-767-67

In the United States: Christian Koschil – U.S. MEDICA team lead: Christian.Koschil@trade.gov TEL: 312-353-3749